

# How **commit** **OFFSHORE** Ships Client Features Faster – **Without Adding Headcount**

**Commit Offshore uses Fei Studio to accelerate feature delivery inside existing client codebases.**

**Commit Offshore** is the distributed software development arm of Commit, one of Israel's largest technology companies. With hundreds of engineers delivering bespoke software across industries ranging from finance to manufacturing to enterprise SaaS, the group operates at a scale where delivery efficiency translates directly to client outcomes and margins.

The challenge common to every services organization: skilled engineers are expensive, client timelines are fixed, and feature work, while critical to what clients actually see and experience, often consumes engineering capacity that could be better deployed elsewhere.

"When you're delivering custom software for a client, a huge number of hours goes into building and refining features. Iterations, design feedback cycles, getting the interface to match the spec – it's work that has to be done, but it doesn't always require the most senior people on the team to do it. The question was always how to move faster without compromising the quality our clients expect," Evgeny Golubov, CEO of Commit Offshore.

## The Challenge

Across client engagements, Commit Offshore teams regularly face the same dynamic: a well-defined product vision, a design spec, an existing codebase with established conventions, and a delivery timeline that doesn't leave room for extended feature iteration cycles. The gap between what clients envision and what can be shipped in a given sprint is often a feature delivery bottleneck.

Senior engineers are asked to context-switch from architecture and backend complexity to product-facing refinements. Junior engineers can execute the work but need more oversight. Design handoffs generate back-and-forth. Each cycle adds time to delivery and cost to the engagement.



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**Evgeny Golubov**  
CEO  
Commit Offshore



### Evaluating Fei Studio

Commit Offshore evaluated Fei Studio specifically for its ability to work within existing client codebases, a non-negotiable requirement for a services organization. Generic code generation tools that don't understand established patterns create more work than they save; engineers end up rewriting output to fit the codebase rather than merging it.

"What we needed was something that could read an existing repo, understand how the team had been building, and produce code that fit and didn't need cleanup before it was useful," says Golubov. "Fei did that. It picked up the patterns, the component structure, the conventions already in place. The output looked like it came from someone who had been on the project from day one."

The team also evaluated how Fei would fit into the workflow of non-engineering team members – project leads, business analysts, and client-side product owners – who often have clear ideas about what they want but no direct path to contributing to the codebase.

### How Commit Offshore Uses Fei Studio Today

Fei Studio has become part of the standard delivery workflow. For feature work — new views, component updates, workflow improvements, dashboard iterations — teams scope the work, run it through Fei, and bring the resulting PR into the standard review process. Senior engineers stay focused on architecture and integrations.

The tool has also changed how Commit Offshore handles client feedback cycles. When a client requests a change mid-engagement, the turnaround no longer requires reprioritizing the sprint.

"Clients have high expectations for delivery speed, especially on the product experience — that's what they see every day," says Golubov. "Being able to respond to a request quickly, without disrupting everything else in motion, changes the conversation with the client. It looks responsive. It builds trust."

### Results

Using Fei Studio, Commit Offshore has seen measurable improvement in feature delivery timelines, with senior engineers able to dedicate more time to the high-complexity work that drives project outcomes. Turnaround on product-facing client requests has shortened, and the volume of work a team can carry per sprint has increased.

For an organization competing on the quality and speed of its delivery, the impact compounds across every engagement it touches.

